

Call for entries: 2019 ZEISS Photography Award challenges photographers to capture the unexpected

- Judges announced and 2019 brief revealed
- Enter for free at www.worldphoto.org/zeiss Deadline: February 8, 2019
- Images are available from press.worldphoto.org
- #ZEISSPhotoAward

London, November 22, 2018: The World Photography Organisation and ZEISS today invite photographers worldwide to enter the **2019 ZEISS Photography Award**.

Now in its fourth year, the ZEISS Photography Award is an international photography competition that challenges photographers to submit bodies of work addressing a selected theme. The 2019 brief is today revealed as **“Seeing Beyond - The Unexpected”** and the work will be judged by experts in the photograph industry including **Simon Frederick** (artist, photographer, director and broadcaster, UK), **Shoair Mavlian (DiretoCr, Photoworks, UK)** and **Dagmar Seeland (Picture Editor, STERN Magazine, Germany)**

The jury are looking for photographers to push their creative boundaries by responding to the brief with exceptional images and a strong narrative. The Award is free to enter at www.worldphoto.org/zeiss and the deadline is February 8, 2019 at 13.00 GMT.

The 2019 winner will receive €12,000 worth of ZEISS lenses, €3,000 to cover travel costs for a photography project and the opportunity to personally work with ZEISS and the World Photography Organisation. An award ceremony will take place on 17 April 2019 in London. The winning photos plus a selection of shortlisted works will be exhibited at Somerset House in London from 18 April - 6 May 2019. ZEISS will also invite the winner to the company headquarters in Germany, where they will get a peek behind the scenes of the ZEISS world and the opportunity to get to know its lenses.

A shortlist of up to 15 photographers for the 2019 ZEISS Photography Award will be revealed on March 26, 2019, with one winner announced on April 9, 2019.

Nick Hannes, 2018 ZEISS Photography Award winner comments: "Winning the Zeiss Photography Award 2018 for 'Garden of Delight' has given great extra visibility for my project, both through repetitive online publications and through portfolios in the regular media and on photography platforms. Several of the artworks have become widely-recognised due to the attention brought by the Award."

2019 brief: Seeing Beyond – The Unexpected

To be understood in its broadest sense, "The Unexpected" challenges photographers to submit a series of 5 - 10 images that look past the everyday and address something unforeseen or surprising – whether this is through the landscape and the physical environment, through human expression, emotion and interaction, through political or social causes or something more conceptual. The 'unexpected' element could be of global or very personal concern and may either showcase the familiar in a new way or shed light on something entirely different. All types of photography are welcomed by judges. All submissions must be accompanied by a supporting statement outlining the story behind the work.

Key Dates

- 22 November 2018: Competition open for submissions
- 8 February 2019 (13.00 GMT): Competition closed for submissions
- 26 March 2019: Shortlist announced
- 9 April 2019: Winner announced
- 17 April 2019: Award ceremony and gala dinner in London
- 18 April to 6 May 2019: Exhibition of winning and selected shortlisted works at Somerset House, London

The ZEISS Photography Award is a joint collaboration between the [World Photography Organisation](#) (creators of the [Sony World Photography Awards](#) and [PHOTOFAIRS](#)) and [ZEISS](#). For more information please visit www.worldphoto.org/zeiss and follow us on social media: @WorldPhotoOrg, @ZEISSCameraLenses (Instagram and Facebook), @ZEISSLenses (Twitter) and #ZEISSPhotoAward.

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Notes to Editors

A total of **87,593 images** by **11,921 photographers** from **146 countries and territories** were submitted to the 2018 ZEISS Photography Award.

All entries to the ZEISS Photography Award are free at www.worldphoto.org/zeiss

Jury biographies

Simon Frederick, Artist, Photographer, Director and Broadcaster

Highly regarded to be at the vanguard of his discipline, with a career punctuated by firsts; Simon was the lead judge on the Sky Arts series Master of Photography, co-hosting with Hollywood royalty Isabella Rossellini. His portraits, taken during the filming of the TV series *Black Is The New Black*, made history as the largest acquisition of African-Caribbean sitters by the National Portrait Gallery in London. Simon's landmark new series *They've Gotta Have Us* aired on the BBC in October 2018 and he has made portraits of these cinematic legends too. Simon was honored to be profiled amongst 2018's 100 'Most Influential Black Britons' in the category of Media, Publishing, & Entertainment alongside Vogue's Vanessa Kingori and Edward Enninful, Artist and Director Steve McQueen, Actor David Harewood, Novelist Zadie Smith and Actor, Comedian and co-founder of charity Comic Relief Sir Lenny Henry.

Shoair Mavlian, Director, Photoworks

Shoair Mavlian is director of Photoworks and is responsible for curating the 2018 Brighton Photo Biennial. From 2011-2018 she was Assistant Curator, Photography and International Art at Tate Modern, London, where she curated multiple major exhibitions including '*Shape of Light: 100 Years of Photography and Abstract Art*' (2018), '*The Radical Eye: Modernist Photography from the Sir Elton John Collection*' (2016) and '*Harry Callahan*' (2013). While at Tate Modern she also researched acquisitions and curated displays from the permanent collection including '*Dayanita Singh*' (2017) and '*Lynn Cohen and Taryn Simon*' (2017). Recent independent curatorial projects include the exhibition '*Don McCullin: Looking Beyond the Edge*' (Les Rencontres d'Arles, 2016).

Dagmar Seeland, Photo Editor and Writer, STERN magazine

Dagmar has worked as an editor and photo editor for a variety of lifestyle magazines before joining the German weekly STERN in 1999 as a photo editor for the magazine itself and other titles in the STERN group. There she enjoyed the opportunity to work with and commission some of the biggest names in photography, and to discover and nurture a host of new talent. As a writer herself she is particularly passionate about photography's role in storytelling, and truly understands the process and collaboration that is required to make visual ideas work.

About the World Photography Organisation boilerplate

The World Photography Organisation is a global platform for photography initiatives. Working across more than 180 countries, our aim is to raise the level of conversation around photography by celebrating the best imagery and photographers on the planet. We pride ourselves on building lasting relationships with both individual photographers as well as our industry-leading partners around the world. The World Photography Organisation hosts a year-round portfolio of events including the Sony World Photography Awards, one of the world's leading photography competitions, and PHOTOFAIRS, international art fairs dedicated to photography with destinations in Shanghai and San Francisco. For more details see www.worldphoto.org.

About ZEISS

ZEISS is an internationally leading technology enterprise operating in the fields of optics and optoelectronics. The ZEISS Group develops, produces and distributes measuring technology, microscopes, medical technology, eyeglass lenses, camera and cinema lenses, binoculars and semiconductor manufacturing equipment. With its solutions, the company constantly advances the world of optics and helps shape technological progress. ZEISS is divided up into the four segments Industrial Quality & Research, Medical Technology, Consumer Markets and Semiconductor Manufacturing Technology. The ZEISS Group is represented in more than 40 countries and has over 50 sales and service locations, more than 30 manufacturing sites and about 25 research and development centers around the globe.

In fiscal year 2016/17 the company generated revenue approximating €5.3 billion with around 27,000 employees. Founded in 1846 in Jena, the company is headquartered in Oberkochen, Germany. Carl Zeiss AG is the strategic management holding company that manages the ZEISS Group. The company is wholly owned by the Carl Zeiss Stiftung (Carl Zeiss Foundation).

Further information is available at www.zeiss.com

ZEISS Consumer Products

ZEISS Consumer Products combines the company's business with camera and cine lenses, binoculars, spotting scopes and hunting optics. The unit is represented at sites in Oberkochen and Wetzlar. ZEISS Consumer Products is allocated to the Consumer Markets segment. In fiscal year 2016/17 the segment generated revenue of €1.1 billion with around 9,770 employees.

